

**URBAN LAND INSTITUTE TO SHOWCASE ZETA COMMUNITIES'  
COLLABORATION WITH THE PRESIDIO TRUST, GOLDEN GATE  
NATIONAL PARKS CONSERVANCY AND NATIONAL PARK SERVICE  
AT URBAN LAND EXPO 2009**

Presidio ultra energy-efficient sustainability center sets example for parks  
across the country

SAN FRANCISCO, Calif. – October 28, 2009 – ZETA Communities (ZETA), a net zero energy (NZE) offsite systems building company, today announced that it will exhibit the first phase of the development of a Presidio Trust Sustainability Center at the 2009 Urban Land Institute (ULI) Expo at the Moscone Center in San Francisco from November 3-6, 2009. After the ULI Expo, the building will be transported for final installation at the Presidio of San Francisco, Golden Gate National Parks, CA. The new native plant and seed lab will provide lab type facilities to identify plants, clean, process, treat and sow seed, and root cuttings to support the restoration of the natural areas of the Presidio of San Francisco. Over 1 million seeds of 300 different species are collected from the Presidio each year to enhance and restore its wilderness, urban forests and historic landscapes. In addition to energy efficient technologies such as photovoltaic panels and an energy recovery ventilator, the project also includes sustainable building materials and water conservation fixtures. The sustainability center was completed in just four weeks including design, fabrication and delivery in ZETA's newly unveiled clean-tech facility in Sacramento.

"The native plant and seed lab aims to drive awareness of the need for parks all over the country to make it a priority to implement practices and invest in projects that help preserve our national parks while conserving precious environmental resources," said Greg Moore, Executive Director of the Golden Gate National Parks Conservancy.

"The ZETA project is a perfect fit for the Presidio," said Craig Middleton, Presidio Trust Executive Director. "This new building will complement six historic green building projects that are currently underway."

ZETA is deeply committed to working with public agencies and developers across the nation on a variety large scale projects that strive to meet future energy mandates today by maximizing energy efficiency and minimizing the impact new buildings have on global warming. These projects include military base conversions, urban infill, transit-oriented development, educational campuses, senior housing and other national park projects. ZETA strives to first use efficient design, materials and mechanical systems to conserve 60 percent of the structure's energy load and then provide on-site renewable energy sources to achieve the additional 40 percent energy reduction load on the grid.

"I believe that this project is a strong example of how innovative and entrepreneurial green-tech companies in the private sector and deeply established conservancy groups can work together toward a common goal. Given shorter construction periods, inability to build during nesting seasons and the remoteness of many of the parks, off-site construction allows the parks to avoid the high on-site construction costs associated with these challenging conditions. Furthermore, off-site construction treads lightly on the land and minimizes construction noise and dust that can be harmful to the surrounding natural habitats," said Naomi Porat, ZETA CEO, who also worked as an advisor to the National Park Service on sustainable development projects. "Ultra energy-efficient structures are the future of construction and with ZETA's systems built platform, public agencies and developers can be a part of the new energy efficiency era by proving that there is no price penalty for green building."

"By establishing the landmark \$3.1 billion energy efficiency program, the California Public Utilities Commission was making a statement – affordable, ultra-energy efficient solutions are setting the direction for this country," said Dian Grueneich, commissioner, California Public Utilities Commission. "California has always been a leader in energy efficiency and as a state we are showing the nation, and all global citizens, that this is the way forward. Companies like ZETA,



with the first scalable solution, are at the forefront making it a reality and will soon take this advanced platform to other progressive states.”

### **ABOUT ZETA COMMUNITIES**

ZETA produces net zero energy multifamily housing and mixed-use structures for sustainable communities, focusing on urban infill, transit-oriented development, public land development and educational campuses. ZETA's integrated, offsite systems-built structures, produced in its clean-tech production facility, exceed the performance of site built at no additional cost while minimizing resources, waste and CO2 emissions. ZETA delivers the next generation of housing and communities today by addressing three key challenges to the building industry: the increasing cost of energy, inefficient building methods and the high cost or unavailability of capital. As a result, many forward-thinking developers and public agencies are seeking new options to build energy efficient, cost effective and highly durable buildings, while minimizing holding costs through reduced construction timeframes. ZETA delivers a unique solution to meet the needs of these market leaders.

Together with its developer partners, ZETA is transforming the conventional method of construction to a technology-driven model that meets the demands of the future. ZETA is part of the solution for energy independence and climate change.

The ZETA demonstration home is on virtual tour at: <http://zetacommunities.com/virtualtours.php>

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